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Shanghai PopOut Map (PopOut Maps)



Synopsis

Shanghai PopOut Map: pop-up city street map of Shanghai city center - folded pocket size travel map with transit map included Contents include maps of: * Central Shanghai * Nanjing Road * Pudong * French Concession * Shanghai area Metro The ultimate pocket map of Shanghai! Explore Shanghai with the help of this genuinely pocket-sized, pop-up map. Small in size, yet big on detail, this compact, dependable city map will ensure you don't miss a thing. * Includes two pop-up maps covering central Shanghai and Nanjing Road * Additional maps covering Pudong, the French Concession, Shanghai area and the Metro are also included * Handy, self-folding tourist map is small enough to fit in your pocket yet offers extensive coverage of the city in an easy-to-use format * Thorough street index is also featured and cross-referenced to the map so you can easily find your destination * Hotels, restaurants, stores and attractions are all included

Book Information

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Customer Reviews

PopOut is the unique, genuinely pocket-sized map which features our patented PopOut fold. It is this innovative design that allows our precise, easy to follow cartography to be right in your hand when you need it most. Moreover, the origami fold means you can do away with that awkward, oversized map, making it a compact and discreet reference tool that doesn't shout "tourist alert"! PopOut was founded in 1993. Having spotted a need to cure what he calls 'Map Stress Syndrome' after watching numerous tourists around the City of Bath, England, battling with oversized maps, founder Derek Dacey recalled the invaluable miniature charts he used

during his days as a commercial pilot. Aiming to bring this level of usability to the city map market, a small team of designers was recruited to realise what would soon become the PopOut. 1993 saw the release of the first ever PopOut Map Bath, which was sold in the gift and souvenir trade across the city. Hot on the heels of this initial success, a research trip to the USA culminated in a redesigned layout, combining strong photo images, high quality printing and laminated covers to high standards which are still adhered to today. That research trip also saw the birth of the first US destinations covered in the PopOut range – Boston, NYC, Philadelphia and Washington DC. Launched in the new style in the US they enjoyed instant success in the gift and souvenir trade. Today, PopOut produces over 100 titles for major destinations and is loved by travellers the world over.

I was very disappointed. I have used the Seattle version of the PopOut map, the Paris version, and the NYC version and love them. I didn't think twice when I learned I'd be traveling to Shanghai. What a mistake. The map is so vague and leaves out so many smaller streets that it is impossible to be practical when walking in the city. When you can't read Chinese, you REALLY need a map with road details so that you can count blocks and architectural markings. Do not get this map... get the free map when you land inside the Pudong Airport outside of Immigration- it is the BEST city map.

Perfect for all the highlights of this great city.

my students like it!

convenient but could have been more detailed

Map is just like all the other popout maps. It's useful when you don't have access to the internet for general directions. However, it's not as detailed and is a bit cluttered when actually using the map. If you have access to a phone with internet then this would be obsolete.

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